



# Common Sense on Research and Evaluation

## For Elementary Students

### Some Facts

- 81 percent of parents think the Internet has helped their child learn skills and information needed to succeed in school (Cable in the Classroom/Common Sense Media poll by Harris Interactive, 2007)
- Children ages 9 to 19 lack key skills in evaluating online content: 38 percent trust most of the information on the Internet, and only 33 percent of daily and weekly Internet users have been taught how to judge the reliability of online information (UK Children Go Online, 2005)
- 50 percent of children ages 8 to 17 believe that IM and texting make learning to write more difficult (Norton Online Living Report, 2009)

### What's the Issue?

The Internet is bursting with information. Some of it's correct, some of it's questionable, and some of it is just plain wrong. The Internet is typically the first place young people look when they begin researching a report or are just browsing for information on their favorite topic. But as you know, not everything they find on the Web can be trusted. And skills they learn about research and evaluation in elementary school will provide them a foundation they'll continue to use in middle school and beyond.

### Why It Matters

Anyone can publish on the Internet, so not all sites are equally trustworthy. Teens have the ability to be skeptical, but younger children tend to believe what they read and accept it as the truth. When children find sources online that aren't of high quality, they risk using incorrect information, getting only part of the story, and worst of all, denying themselves the opportunity to truly learn as much as possible about a topic.

When children use a website for their research, they should make sure it's worthy of their trust. Fortunately, there are ways to evaluate the trustworthiness of a site. Along with choosing sites with good design and at the right reading level, kids should evaluate the substance and content of the material.

### common sense says

**Ask questions to evaluate the trustworthiness of sites.** You can help your child evaluate the quality of a website with a little detective work.

- *Who wrote this?* Check to make sure the author or organization is credible by looking at their title, expertise, and background.
- *What is the source of the information?* Does the site come from a well-known organization or news source?
- *How does this compare to other information?* When evaluating websites it's important to look at multiple sites so you can compare information.
- *When was this updated?* Has the site been updated recently? If not, move on. What is the site linked to? Was the site linked from another webpage that you trust? If so, that's a good sign.
- *Are advertisers targeting you?* Help your kids notice when advertisers are trying to get their attention as they search. Teach your kids to question what the ads are saying.